



RANCHANDFARMAUCTIONS.COM



A DIVISION OF WHITETAIL PROPERTIES REAL ESTATE, LLC

TWO COMPANIES. ONE MISSION. SERVICE.



WHITETAIL PROPERTIES REAL ESTATE
HUNTING | RANCH | FARM | TIMBER



YOUR IDEAL SELLING SOLUTION

When it's time to sell, the last thing you need is endless waiting, confusing processes and empty promises. Whether it's parting ways with the family farm or liquidating an investment, our auction process is designed to provide a turn-key selling solution that minimizes risk, instills confidence and establishes a custom strategy to create the most competitive demand for your property. Our entire team is dedicated to serving you with extensive experience and unmatched resources delivering the results you deserve.

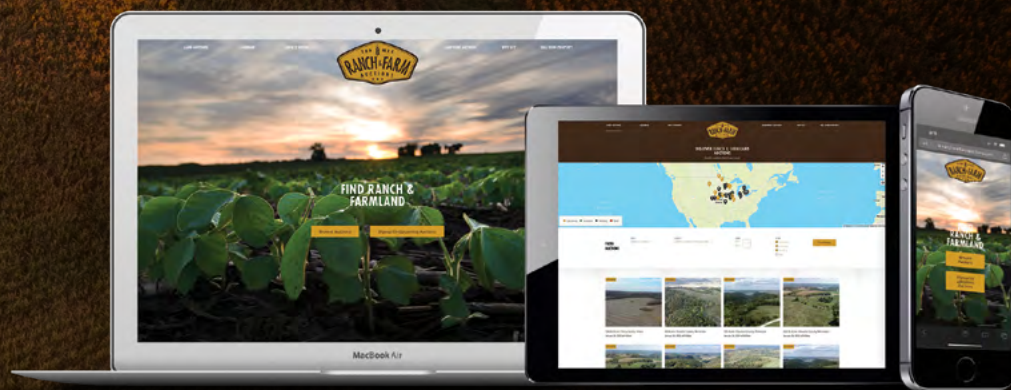
BENEFITS OF CHOOSING AN AUCTION:

- Buyers come prepared to buy
- Buyers of many types of land prefer to buy at auction
- Reduced long-term carrying costs(maintenance, interest, taxes, etc)
- Competition ensures the property will be sold at true market value
- Exposes the property to a large number of pre qualified prospects
- Time definite sale - You know when the property will sell so you can plan
- Auction price can exceed the price of a negotiated sale
- Requires buyers to pre-qualify for financing
- Creates urgency amongst buyers
- You set the terms that fit your goals
- Ensures aggressive marketing plan that maximizes interest and exposure

A HERITAGE ROOTED IN LAND

Working with us to auction your land isn't just an agreement, it's a promise. A promise that we will maximize every ounce of our expertise, working tirelessly to bring top dollar for every acre. With over 300 licensed agents nationwide with decades of land sales experience, thousands of successful transactions and billions of dollars in land sold, we have the resources and essential experience to sell your property quickly for the best possible price.

Our business model is as unique and proven as our results. Ranch & Farm Auctions is a division of Whitetail Properties Real Estate. Allowing us to provide the most complete real estate experience for buyers and sellers with unmatched expertise and service in marketing, land sales, market conditions and land values. Whether it's listing on the open market or one of our highly competitive auctions, we engage our extensive buyer database at the local, state and national levels to provide a customized selling solution specific to your property to meet your goals.



YTD All Traffic: **OVER 4.7 MILLION**

YTD Organic Traffic: **OVER 2.5 MILLION**

Average Monthly Visits: **392,521**

Page Views: **OVER 15.4 MILLION**

NATIONWIDE NETWORK MEETS LOCAL EXPERTISE

Getting the highest price and competitive bidding requires the ability to reach the most qualified buyers at the local, state and national levels. However, great marketing is only as good as the team that backs it. When you sell with Ranch & Farm Auctions, we dedicate the resources, support and expertise of each department in our entire company as well as the superior knowledge of your local Land Specialist in the region. This high-touch service paired with access to our entire nationwide network of qualified, motivated land buyers looking for property just like yours is why landowners trust us to sell their farm and preserve their legacy.

 **13**

PROPERTIES SOLD EVERY DAY
ON AVERAGE COMPANY WIDE

 **24** MILLION+

REACHED THROUGH WHITETAIL
PROPERTIES TV

 **400K+**

FANS & FOLLOWERS

 **4** MILLION+

WEBSITE VISITS EACH YEAR

 **AMERICAN
LAND
MAGAZINE**

REACH 12,000+ BUYERS NETWORK
WITH OUR BI-ANNUAL MAGAZINE

 **TENS OF
THOUSANDS**

REACHED THROUGH THE
MONTHLY WHITETAIL PROPERTIES
E-NEWSLETTER

The quality of the auction team can make a dramatic difference in bidder involvement and bid prices. Choosing Ranch & Farm Auctions means you are choosing decades of experience and world-class achievement. Our Auction teams are highly decorated, full-time auctioneers and staff. In exchange for your trust, we provide the highest level of guidance, unmatched marketing reach, buyer engagement and awareness, period.



LIVE AUCTIONS DELIVER **UNMATCHED** RESULTS

Our research shows that when given the choice, over 90% of bidders prefer to attend and bid at a live auction. Nothing creates competition and builds excitement among buyers like a live auction setting. We don't stop at the live event though. To ensure we are reaching as many buyers as possible we also provide live online and phone-in bidding opportunities to ensure the highest price is reached.

TYPES OF AUCTION

- ABSOLUTE AUCTION
- RESERVE AUCTION
- SUBJECT TO SELLER OR COURT APPROVAL

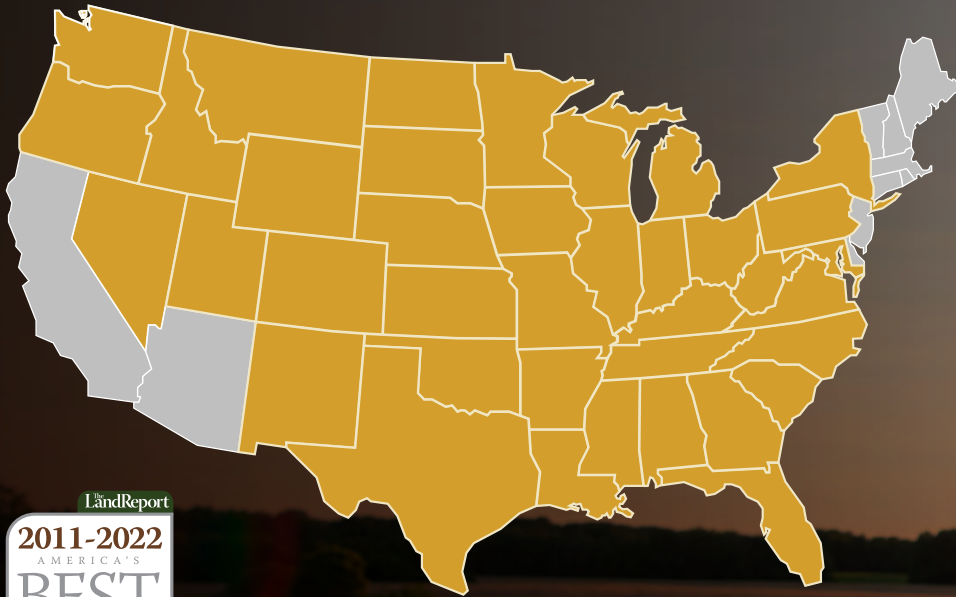
AUCTION STYLES WE OFFER

- LIVE AUCTION WITH SIMULCAST ONLINE
- TIMED ONLINE AUCTION
- VIRTUAL LIVE AUCTION
- SEALED BID AUCTION

LIMIT **RISK** AND REDUCE **LIABILITY**

We also provide extensive experience and knowledge in eliminating risks and working thru the complexities that encompass working with Trusts, Estates, Government Agencies, Non-profits, Corporate Fiduciaries and court ordered sales.

THE RANCH & FARM AUCTION ADVANTAGE



300

LAND SPECIALISTS

38

STATES AND GROWING

13

PROPERTIES SOLD
EVERY DAY ON AVERAGE
COMPANY WIDE



DIGITAL PARTNERSHIPS PROVIDING PREMIUM PLACEMENT IN SEARCH RESULTS

10X

MORE EXPOSURE

7M

MONTHLY UNIQUE
VISITORS

45+

PARTNER SITES



Lands of America™

LandWatch™

Land And Farm

Signature Level Membership - Top 2% of Listings in Search Results.

RECENTLY SOLD AT AUCTIONS

Marshall Co, MN - 392.44 ± AC
Clayton Co, IA - 456.97 ± AC
Madison Co, OH - 220 ± AC
Pottawatomie Co, OK - 160 ± AC
Morgan Co, IL - 113.44 ± AC
Will Co, IL - 85.27 ± AC
Jackson Co, IL - 275.96 ± AC
Dunn Co, WI - 80 ± AC
Harrison Co, MO - 151 ± AC
Mason Co, KY - 256.21 ± AC
Perry Co, IL - 180 ± AC
Perry Co, IL - 41.64 ± AC
Coshocton Co, OH - 96.558 ± AC
Keya Paha Co, NE - 320 ± AC
Guthrie Co, IA - 277.53 ± AC
Keokuk Co, IA - 74.27 ± AC
Pike Co, MO - 2097 ± AC
Guthrie Co, IA - 96.34 ± AC
Mercer Co, IL - 262.08 ± AC
Mercer Co, IL - 161.21 ± AC
Washington Co, KS - 1934.6 ± AC
Thurston Co, NE - 152.13 ± AC
Massac Co, IL - 170.027 ± AC
Clark Co, IL - 173.83 ± AC
Brown Co, IL - 40.06 ± AC
Calhoun Co, IL - 195 ± AC
Ford Co, IL - 69.23 ± AC
Calhoun Co, IL - 262.74 ± AC
Ralls Co, MO - 508.19 ± AC
Saline Co, NE - 79.56 ± AC
Pottawatamie Co, IA - 63.2 ± AC
Calhoun Co, IL - 122.75 ± AC
Grundy Co, MO - 164.3 ± AC
Pondera Co, MT - 289 ± AC
Clark Co, MO - 196.5 ± AC
Daviness Co, MO - 69 ± AC
Pike Co, IL - 273.61 ± AC
Mercer Co, IL - 169.08 ± AC
Shelby Co, IL - 40 ± AC
Mercer Co, MO - 190.798 ± AC
Pontotoc Co, OK - 415.3 ± AC
Clayton Co, IA - 109.07 ± AC
Norton Co, KS - 320 ± AC
Kay Co, OK - 160 ± AC
Lorain Co, OH - 5.23 ± AC
Washtenaw Co, MI - 90 ± AC
Perry Co, IL - 151 ± AC
Greene Co, IA - 159 ± AC
Richland Co, IL - 197.05 ± AC
Langlade Co, WI - 196.86 ± AC
Mercer Co, MO - 233.2 ± AC
Owen Co, IN - 93.21 ± AC
Champaign Co, IL - 81.17 ± AC
Stark Co, OH - 22.91 ± AC
Washington Co, IA - 94.79 ± AC
Polk Co, IA - 79 ± AC
Dawson Co, MT - 328.7 ± AC
Fayette Co, IA - 67.8 ± AC
Blue Earth Co, MN - 40 ± AC
Boone Co, MO - 131.3 ± AC
Scott Co, KS - 157.3 ± AC
Bon Homme Co, SD - 147.99 ± AC
Stark Co, ND - 795.63 ± AC
McDonough Co, IL - 15.39 ± AC
Fillmore Co, NE - 80 ± AC
Lincoln/Russell Co, KS - 429 ± AC
Cass Co, IL - 790.09 ± AC
Yankton Co, SD - 149.49 ± AC
Lorain Co, OH - 25.6 ± AC
Boyd Co, NE - 508.8 ± AC
DeKalb Co, IL - 85.75 ± AC
Marshall Co, MN - 140 ± AC
Hancock Co, IL - 112.42 ± AC
Knox Co, MO - 350.7 ± AC
Guthrie Co, IA - 95.16 ± AC
Ogle Co, IL - 296.38 ± AC
Dakota Co, MN - 149.22 ± AC
Jefferson Co, MO - 35 ± AC
Morgan Co, OH - 139.1 ± AC
Gage Co, NE - 30.78 ± AC
Gosper Co, NE - 304.2 ± AC
Tazewell Co, IL - 163.36 ± AC
Mercer Co, IL - 3.65 ± AC
Adams Co, IL - 138 ± AC
Adams Co, IL - 34 ± AC
Champaign Co, OH - 60.1 ± AC
Brown Co, SD - 158 ± AC
Brookings Co, SD - 147.97 ± AC
Ralls Co, MO - 354 ± AC
Kay Co, OK - 80 ± AC
Noble Co, OK - 160 ± AC
Shelby Co, IN - 66.59 ± AC
Brown Co, IL - 42.02 ± AC
Clark Co, MO - 477 ± AC
Macon Co, MO - 662 ± AC
Knox Co, NE - 859.44 ± AC
Brown Co, MN - 255 ± AC
Miami Co, IN - 239.92 ± AC
Sandusky Co, OH - 200 ± AC
Daviness Co, MO - 79.89 ± AC
Jasper Co, MO - 269 ± AC
Gage Co, NE - 157.07 ± AC
Richardson Co, NE - 157.5 ± AC
Saline Co, NE - 224.8 ± AC
Martin Co, MN - 240 ± AC
LeSueur Co, MN - 80.5 ± AC
Gove Co, KS - 627 ± AC
Wallace Co, KS - 302.8 ± AC
Montgomery Co, MO - 190.2 ± AC
Sanilac Co, MI - 116 ± AC
Genesee Co, MI - 85 ± AC
Knox Co, IL - 226 ± AC
Houston Co, MN - 330.76 ± AC
Russell Co, KS - 4626 ± AC

HERE'S WHAT OUR CLIENTS ARE SAYING

"I want to express my thanks to the people who helped my family through a difficult process. Starting in 2018, when I contacted Whitetail Properties, I was clueless as to how to go about selling my century-old farm. Jason was a tremendous help to me, guiding me through the process of marketing, showing the land, and making me aware of all the contacts he had made for the next two years. I must admit I probably was less than a model client, not wanting to give the farm away! After about two years of trying to sell it, Jason suggested an auction might be the best option. This was when Ranch & Farm Auctions with Joe Gizdic, came on board to assist in the process. Jason introduced me to Joe and they began to work with me on auctioning our property. This was a satisfying experience in that Ranch & Farm Auctions, with the assistance of Jason, with whom I had already built a trusting relationship, continued to lead me through the process to the day of the sale. I was completely confident that this was going to be the best way to sell my property. This farm had been in my family for over 100 years, and it was not an easy thing for me to do both physically and emotionally. After the sale and getting a very acceptable monetary result, I reflected upon how smoothly these people had made the whole experience for us. P.S. Did I mention this was all done with me living in Texas over 900 miles away! Thanks y'all!" - LM and SM, former IL landowners

"Thank you for all the help from you on the sale of my farm. Your service and all the extra work you went through. I know I had a lot of concerns and questions on the sale. They were all taken very seriously from you. They were all answered completely and made me feel very comfortable on the outcome of the whole sale. Thank you very much!" - Marilyn, former SD landowner

"I am very satisfied (5/5) with the overall results of the auction. I can't think of what would have made it better. I thought the promotion / advertising efforts were effective and clearly generated plenty of interest for a successful sale." - Holly, former MO landowner

"Ben did an outstanding job of selling our farm. He kept us up to date with current information as we went through a new process of selling our property. We knew he was with us each step of the way and we had great confidence in what he shared with us. The outcome was more than we could have wished for, and I believe that was due to the process Ben put in place. The process included great advertising which Ben shared with us through pictures and updates." - Jerry and Mary Atkinson, Former Iowa Landowner

"Ben was able to make our experience in selling our century old farm a little less painful. He walked our family through every step in the sale even when we had doubts. Ben was always available to answer our questions whether it was evenings, weekend or just during the day. Ben kept us informed of the steps he was doing to advertise the land to draw in the best buyers. In the end we received a very excellent price for our farm. Since we could not attend the auction, he telephoned us on the updates of the sale and on the closing. We are so grateful for his hard work and tenacity." - Jackie, Former Iowa Landowner

"Everything was outstanding from start to finish. You guys are consummate professionals. Andrew was a great Realtor and the auctioneer did an excellent job." - BK, former IN landowner

"The process was extremely painless and I couldn't be happier. Bret was great throughout the entire process and the auctioneer was excellent." - DW, Former IA landowner

"I attend a lot of auctions and I came to yours as an interview for your company. Your auction was the best promoted and best run auction I have ever seen. When we are ready to sell our legacy farm, I will be calling you guys to get the job done for us. Very impressed with the whole presentation and auction format." - AB, future seller



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Whitetail Properties, DBA, Whitetail Properties Real Estate, in the States of Nebraska & North Dakota DBA, Whitetail Trophy Properties Real Estate LLC, Licensed in CO, MN, ND, SD, TN & WI - Jeffrey Evans, Broker, Licensed in FL, KS & MO - Jefferson Kirk Gilbert, Broker, Licensed in TX & NY - Joey Basington, Broker, Licensed in IN - Bill Minor, Broker, Licensed in AL, GA, LA & MS - Sybil Stewart, Broker, Licensed in TN - Tim Burnett, Broker, Licensed in TN & MS - Josh Work, Broker, Licensed in AZ - Anthony Christa, Broker, Licensed in NC, SC, VA - Chip Camp, Broker, Licensed in IA, NC - Richard F. Baugh, Broker, Licensed in MI - Edmund Joel Nogaski, Broker, Licensed in IL, MD, WV - Debbie S. Laux, Broker, Licensed in ID, MI, OR, UT, WA, WY & NV - Aaron Milliken, Broker, Licensed in NY - John Myers, Real Estate Broker, Licensed in OK - Dean Anderson, Broker, Licensed in KY - Derek Fisher, Broker, Licensed in OH - Jeremy Schaefer, Principal Broker, Licensed in NE & SD - Jason Schendel, Broker, Licensed in MO - Chipper Gibbes, Broker, Licensed in PA - Jack Brown, Broker.